FOOD SAFETY

THE FACTS

in 6 people get sick from contaminated food each year.



643

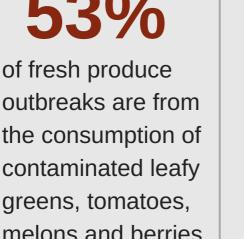
produce related outbreaks since 2004. of outbreak-associated foodborne illnesses are linked to produce.



53%



outbreaks are from the consumption of contaminated leafy greens, tomatoes, melons and berries.



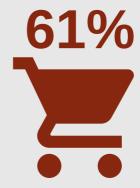
NOROVIRUS



SALMONELLA



most common causes of foodborne outbreaks in produce.



of consumers report substantial concerns about food safety.



EHARVEST HAZARDS

impact produce safety and quality.









Water

Waste

Workers

Wildlife

BOTTOM LINE



